



PRESS RELEASE

### **Ubirch is one of the most relevant players in the field of new digital technologies**

March 25, 2019, Cologne / Berlin. Ubirch GmbH from Cologne, Germany, has been listed as one of the key actors for digital technologies by the Smart Data Forum, which has been funded by the German Ministry of Economic Affairs and Energy since 2016. The Smart Data Forum is managed by the German Research Center for Artificial Intelligence (AI) and acts as a national platform for Smart Data technologies and stakeholders.

You can find Ubirch listed in the new website **[www.germandidigitaltechnologies.de](http://www.germandidigitaltechnologies.de)** under the Digital Community page. The Smart Data Forum has developed an overview of key German initiatives, programs, and stakeholders in the field of digital technologies. Designed as a dynamic directory of the latest developments in the area of digitalization, German Digital Technologies is not only of great relevance for actors in Germany, it also provides the international community with an overview of the most important points of contact in Germany.

Stephan Noller, CEO of Ubirch: «I am so proud of Ubirch to be among the top of the crop companies when it comes to digital technologies in Germany. And I am particularly pleased that this relevance is given to us by an independent and official body. This is a special motivation for the entire Ubirch team to continue to work hard on growing our IoT solution for the *Internet of Trust*."»

#### About Ubirch:

Ubirch is a specialist for blockchain-based technology in the field of IoT with locations in Cologne, Berlin and Munich. The team consists of experienced specialists in cryptography, blockchain and data-driven business models. Consisting of an extremely lightweight client for sensor firmware and the matching cloud backend, Ubirch's "Blockchain for Things" product enables military-grade data protection to deliver new business models for the Internet of Things. Innovative cryptography- and blockchain- technologies guarantee the trustworthiness of IoT data. Ubirch is aimed primarily at customers in the industrial and manufacturing sectors, smart cities, insurance companies, IoT start-ups, energy supply and logistics.

Further information at [www.ubirch.com](http://www.ubirch.com)