



PRESS RELEASE

Trustworthy data from the car - Ubirch presents a showcase firework as part of the "Smart E-Mobility Challenge" and receives "Collaboration Award" from the Trusted IoT Alliance

May 16, 2019, Cologne/Berlin. As part of the Smart E-Mobility Challenge of the Trusted IoT Alliance (TloTA), the Cologne-based blockchain company Ubirch, together with strong partners, has developed technologically unique IoT solutions for the connected car. At Bosch Connected World 2019, Ubirch received the TloTA Collaboration Award for its partnerships with companies from a wide variety of industries and for its trailblazing showcases relating to connected cars.

As a Smart Mobility competition participant of the Trusted IoT Alliance, Ubirch was able to win over the companies Center Connected Industry, DSA, energybase (a start-up of EnBW Energie Baden-Württemberg AG), Lufthansa Industry Solutions and Telekom Innovation Laboratories (T-Labs) to join the project. Three different showcases demonstrated the necessity and advantages of secure data in the cars of the future. Be it in the case of damage detection, network optimization in the area of energy or trustworthy mileage for used cars - the automotive industry benefits from the new possibilities that Blockchain and IoT open up when the right partners join forces.

Stephan Noller, CEO of Ubirch, is delighted with the number and quality of his company's partners in the competition: "We are excited about this challenge because the connected car is a great example for the need of trust in IoT. With a couple of strong partners we will showcase how trusted data from the car can help to establish trailblazing business-models in different sectors like insurance, energy and fleet management."

About Ubirch:

Ubirch is the specialist for blockchain-based technology in the field of IoT with locations in Cologne, Berlin and Munich. The team consists of experienced specialists in cryptography, blockchain and data-driven business models. Consisting of an extremely lightweight client for sensor firmware and the matching cloud backend, Ubirch's "Blockchain for Things" product enables military-grade data protection to deliver new business models for the Internet of Things. Innovative cryptography and blockchain technologies guarantee the trustworthiness of IoT data. Ubirch is aimed primarily at customers in the industrial, smart cities, insurance, IoT start-ups, energy supply and logistics segments.

For further information visit www.ubirch.com